

# THE ORNERY ONE

RIDER | CREATOR | EMCEE | STORYTELLER



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## WHO ARE WE?

The Ornerly One, Inc. and Bikers Pay It Forward are official 501(c)(3), tax-deductible nonprofit organizations dedicated to promoting family values, rider safety, and community involvement within the motorcycle culture. Our mission is to strengthen local motorcycle communities while supporting individual riders and families who are facing hardship and in need of assistance.

In November 2013, Stephanie Thompson was diagnosed with a brain tumor in the fourth ventricle, requiring emergency brain surgery. Doctors gave her a 50/50 chance of survival. While the experience resulted in the loss of nearly all material possessions, it ultimately reshaped our outlook on life, resilience, and purpose. Seven years later, we are healthy, stronger than ever, and committed to paying forward the support we once received.

That journey inspired us to pursue a shared dream: traveling the country on two wheels while helping others along the way. Through our motorcycle travels, we have cultivated a growing, connected community rooted in compassion, grit, and shared experiences.

Recognizing the power of unity within the biker community, we launched Bikers Pay It Forward—a campaign designed to bring riders together as one family and encourage bikers helping bikers. We actively participate in motorcycle events nationwide during riding season to advance our mission, grow our digital platforms, and most importantly, connect riders with one another.

For us, motorcycling is not a hobby—it is therapy. Like many riders, we have found the open road to be a place of healing through health challenges, financial setbacks, family struggles, and life's everyday stressors. Riding offers a sense of freedom, belonging, and mental clarity that extends far beyond the motorcycle itself.

Our content focuses on mental health awareness, friendship, stress relief, and the brotherhood and sisterhood found within the riding community. Through lived experience, Stephanie offers a unique perspective from what she proudly calls the "back seat driver," sharing insight into riding as a passenger and the emotional connection to the journey.

Our weekly talk show is strategically produced during the winter months—often considered the motorcycle "off-season"—to reconnect riders with the passion, purpose, and stories that fuel our love for motorcycling year-round.

YouTube - 99K  
[@TheOrnerlyOne](https://www.youtube.com/@TheOrnerlyOne)

Facebook - 64K  
[@TheOrnerlyOne](https://www.facebook.com/TheOrnerlyOne)

Instagram - 22K  
[@the\\_ornery\\_one](https://www.instagram.com/the_ornery_one)

TikTok - 23K  
[@theorneryone](https://www.tiktok.com/@theorneryone)



## SERVICES

- YouTube video content
- Facebook posts, stories, and livestreams
- Instagram posts, stories, reels, and live content
- Blog and written features
- Brand ambassador programs
- Media and destination trips
- Event planning and organization
- Organizing guided rides
- Organizing poker runs
- Emceeing bike games
- Website advertising and brand placement
- Hosting and promoting motorcycle rides for nonprofits
- Motorcycle livestreams and talk show appearances
- Event emceeing and moto event hosting
- Party and event hosting
- Social media strategy and management
- Graphic design and creative assets

## PARTNERSHIPS

Custom Dynamics · Legend Suspension · Khrome Werks · KST Kustoms · Rainwater Holt & Sexton · Pig Trail Harley-Davidson · The Fairing Xchange · Mustang Seats · RickRak · Memphis Shades · Ride the Ozarks · SENA · Baxter Insurance · HogTunes · HillBilly Beards · Sturgis Buffalo Chip · Ruroc · TMan Performance · Tackform · REVER